

Liah Pérez

UI/UX Designer

7+ years of graphic and UX/UI design in the government contracting space, with a focus on accessibility and 508 compliance. My attention to detail from my graphic design training, my positive attitude and work ethic, eagerness to learn new skills, and ability to work very well in teams and individually, allows me to excel in every team environment I've been part of.

Experience

HumanIT Solutions, UI/UX Designer | Remote (2021–Current)

Currently working on the design and development of CALM, an acquisition and contracting internal web application developed in Appian for the Center of Medicare and Medicaid Services (CMS).

- Led the design of a comprehensive component library for CALM. (Adobe XD, Appian).
- In collaboration with Human-Center Design (HCD) team, led planning/strategy (Miro, Mural) and facilitating of Usability Testing (UT) sessions for the Alpha release of the CALM application.
- Gathered and analyzed quantitative and qualitative metrics during and after UT sessions (Excel, Monday). Currently developing a usability testing report detailing findings to deliver to stakeholders.

ECS Federal, UI/UX and Graphic Designer | Washington, DC (2019–2021)

Worked on marketing/communications projects and internal web projects for government clients, primarily the CTO Directorate at the Department of Homeland Security (DHS).

- Led design and distribution of CTO branding, which was implemented in materials like an internal monthly newsletter (GovDelivery), new employee handbook (Adobe Illustrator), and presentation templates (Powerpoint).
- Led branding, web design, and implementation of CTO's employee portal and information hub (Confluence).
- Led branding and web design (Sharepoint) for informational pages within the intranet DHS Connect, including HQCloud, a cloud platform used within DHS.

Salient CRGT, Jr. UI/UX and Graphic Designer | Rockville, MD (2017–2019)

Worked on a variety of internal marketing initiatives and web-based projects for government clients, primarily the Office of Operations at the Food and Drug Administration (FDA).

- Conducted an audit of specific sections of the FDA.gov, with a focus on page content, information architecture, and website navigation. Reviewed and analyzed customer reviews (Google Analytics) and provided UX recommendations from data analyzed and usability research of current studies and trends as reports and visual mockups/prototypes.
- Designed marketing collateral materials for internal employee engagement events and news within the Office of Operations. These materials included Sharepoint slider graphics, blog posts, email graphics, flyers, documents, presentations, which were all made 508-compliant.

Kivvit, Design Trainee | Washington, DC (2016)

Worked on branding campaigns that included creating social media graphics, branding materials, digital ads (Adobe Illustrator, Adobe Photoshop) and newsletter design (MailChimp) for a variety of clients, including Wynwood Improvement District, USC Gould School of Business, and National Restaurant Association.

Safari Sundays, Design Intern | New York, NY (2016)

Assisted in concept development, and execution of packaging, branding, and advertising materials for a variety of clients including Pepsi, CVS Pharmacy, Pure Leaf, and Quaker.

Education

Rochester Institute of Technology | BFA in Graphic Design (2011–2015)

Nielsen Norman Group UX Certification (2018)

Adobe XD Credential Certification (2020)

Tools

- Adobe Creative Suite: Illustrator, InDesign, Photoshop, XD, Acrobat
- Prototyping/Design: Sketch, Invision, Marvel
- Web Design: WordPress, Sharepoint, Shopify, Appian
- Newsletter/Email: MailChimp, GovDelivery
- Microsoft Office: Powerpoint, Word, Outlook, Teams
- Atlassian Suite: Jira, Confluence
- Other Tools: Miro, Mural

Skills

- Bilingual: Native Spanish and English Speaker
- UX/UI Design: User Research, Wireframing, Prototyping, User Testing, Component Library
- HTML/CSS
- Brand Development
- 508 Compliance/Accessibility
- Print/Layout Design
- Digital Advertisement
- Agile